East Asian Resources (EAR)

Cassie Liu, Kelsey Hammer, Leah Ramsier, and Rachel Anne Spencer

Agenda

- Overview of Current System
- Problems
  - Listservs
  - Workshops
  - Social Media
  - Communication
- Wrap Up
- Questions

What do student workers do?

- Managing acquisitions
- Serving as liaisons to the collection for EAR's users (students, faculty, and visiting scholars)
- Promoting the collection on social media

@Cassie - it would be great to get a picture of the student workers here, or even just one student worker in action! If not, I can find generic pictures to go with each of these tasks. ---RA

What's the problem?

- Listservs
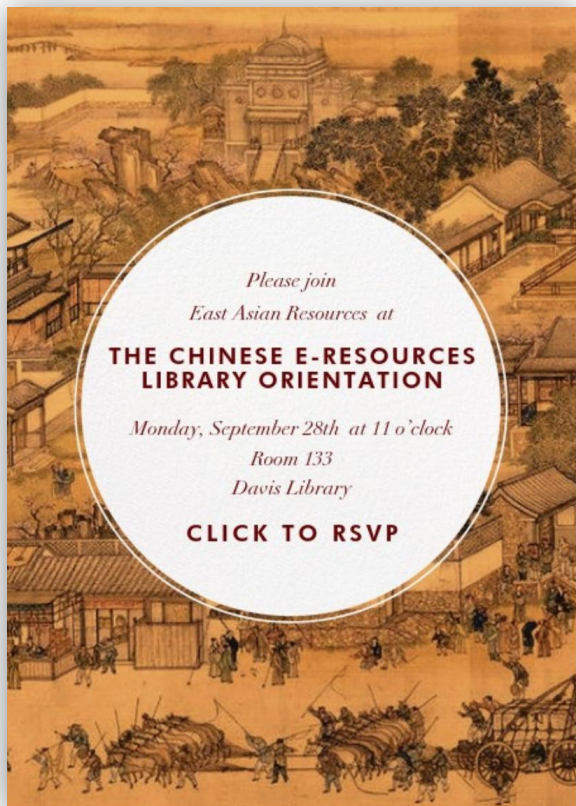- Social Media
- Workshops
- Communication

Collaboration

- Schedule weekly meeting *each semester*
  - Social media posts for the week
  - Upcoming listservs
  - Opportunity for workshop planning/brainstorming
- Slack
  - Platform for getting quick answers to questions
- Trello
  - Store post/listserv schedule and assignments
  - Track completion of posts/listservs

Social Media

- Weekly meetings
  - Accountability
  - Offer opportunity for changes
- Different language partner
  - Offer feedback
- Tools
  - Password manager (**LastPass**) - improve security and login easier
  - **Hootsuite** - schedule posts in advance
  - **Trello** - track ideas and progress

WORKSHOP ARTIFACTS(Cassie)

Please join
East Asian Resources at

**THE CHINESE E-RESOURCES
LIBRARY ORIENTATION**

Monday, September 28th at 11 o'clock
Room 133
Davis Library

CLICK TO RSVP

10/16/2014 12:23:00 PM

LIBRARY CHINESE E-RESOURCES WORKSHOP
中文電子資源工作坊

Featuring: **Dr. Wei-cheng Lin**
Associate professor
Art Department, UNC-Chapel Hill

Thursday, October 30th, 2014

12:00pm—1:00pm

Room 214, Davis Library

Lunch will be provided
(Please RSVP ailingc@email.unc.edu with by 10/26)

In this workshop, Dr. Weicheng Lin, 林衛正, will share his expertise and in-depth knowledge of a few Chinese databases supported by the Taiwan Library grant. Besides introducing database contents and their applications for different purposes, Dr. Lin will use a few art historical topics to demonstrate how electronic resources are effective resources to support class and general projects. . Tips and pointers as well as implications of using or misusing electronic resources in the academic research today will also be discussed.

UNC LIBRARY EAST ASIAN RESOURCES
Hsi-chu Bolick, East Asian Librarian: bolick@email.unc.edu
Ai-Ling Chang, Dept. Assistant: ailingc@email.unc.edu
(919)962-1278

Please join
East Asian Resources in learning about

**KOREAN E-RESOURCES
AT THE LIBRARY**

Thursday, April 28th at 11 o'clock
Room 133
Davis Library

CLICK TO RSVP

Facebook posts (Cassie)

UNC Library East Asian Resources (UNC 东亚馆藏)

@UNCEastAsianLib

https://www.facebook.com/UNCEastAsianLib

UNC Library East Asian Resources (UNC 东亚馆藏)
Published by east.asian.resources@gmail.com [?] · November 7 at 4:20pm · 🌐

Imaging Kanto. An interesting project from Duke to reconstruct the history/memory of earthquake in Japan from the postcards. Visit the site.

Imaging Kantō

Imaging Kantō

UNC Library East Asian Resources (UNC 东亚馆藏) added 2 new photos.
Published by east.asian.resources@gmail.com [?] · October 12 · 🌐

South Korea's Gorgeous Thor: Ragnarok Poster Is Based on a Classic Work of Art

http://nerdist.com/thor-ragnarok-marvel-south-korea-poster/

#Thor #Ragnarok #SouthKorea #Poster

Listservs: Problems

1. Multiple listservs: inactive, overlapping, ...

2. The lack of a schedule

3. Little stylistic consistency among individual newsletters sent out by different student workers

4. Failure to reach out to the intended audience body

Listservs: Step 2

Creating two types of newsletters--regular and non-regular--based on the nature of the content.

Listservs: Step 3

Creating template for the newsletter to ensure the quality and stylistic consistency of the newsletter

Sample Newsletters

View this email in your browser

新电子书数据库：Chinamaxx

大家好，

东亚资源馆近期新增一个数据库的服务 Chinamaxx，在这里向大家做简短介绍，希望可以扩充您的阅读和学习资源。

Chinamaxx是一个中文电子书数据库，含有价值1.9亿元的书目数据，是由中国国内100个学校组成的馆藏咨询平台。读者查询需要的资源，可以直接进行全文阅读并且提供原版PDF，功能非常强大.

如需使用Chinamaxx, 请在UNC学校IP范围内登录网址：www.chinamaxx.net 即可查看全库。

希望大家可以使用体验。详细的使用指南见链接：
http://libraryblogs.unimelb.edu.au/files/2011/07/Chinamaxx-Users-Manual-2.pdf

如有疑问，请email我们。谢谢！

祝好，
东亚资源馆

A selection of new materials from East Asian Resources

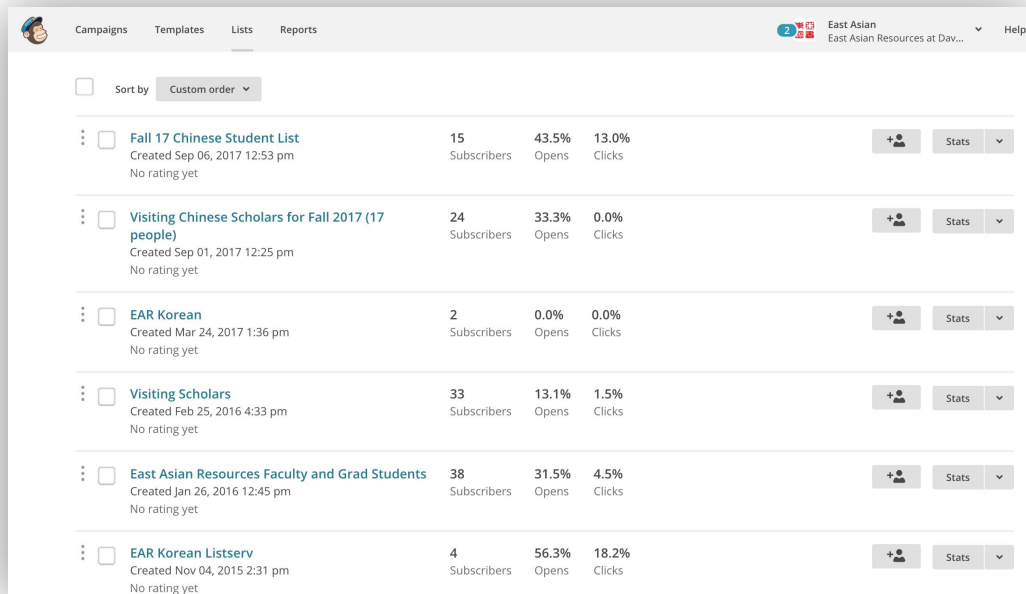추수감사절이 지나고 나니 벌써 종강이 다가오네요! 성공적인 학기 마무리 하시길 바랍니다.

신간이 도착했습니다^.^ 데이비스 도서관 공사와 추수감사절로 인해 도서 정리가 늦어지고 있습니다. 안내드린 신간 중 빨리 읽고 싶으신 책이 있으시면 연락주세요! 이 밖에 필요하신 책과 DVD도 언제든 신청 바랍니다.

East Asian Resources Korean studies
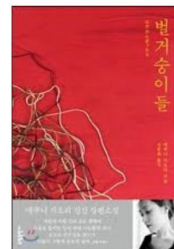
Listservs: Step 1

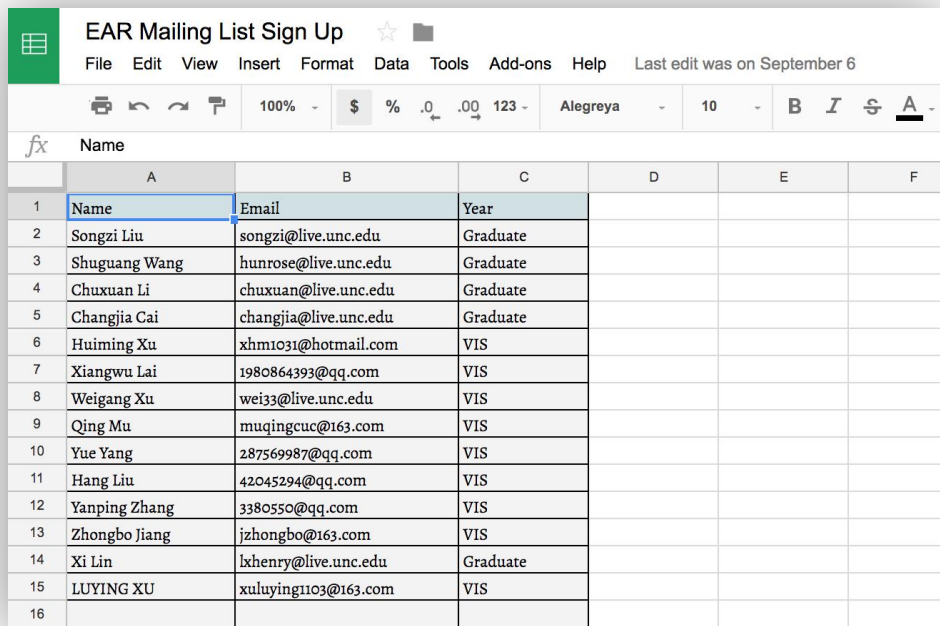**Consolidating the multiple, redundant mailing lists**

*Chinese Faculties/Researchers
* Chinese Students
*Korean Faculties/Researchers
*Korean Students
…

Listservs: cont.

Users Acquisition: New outlets for signing up

EAR Mailing List Sign Up

File Edit View Insert Format Data Tools Add-ons Help   Last edit was on September 6

Name

	A	B	C	D	E	F
1	Name	Email	Year			
2	Songzi Liu	songzi@live.unc.edu	Graduate			
3	Shuguang Wang	hunrose@live.unc.edu	Graduate			
4	Chuxuan Li	chuxuan@live.unc.edu	Graduate			
5	Changjia Cai	changjia@live.unc.edu	Graduate			
6	Huiming Xu	xhm1031@hotmail.com	VIS			
7	Xiangwu Lai	1980864393@qq.com	VIS			
8	Weigang Xu	wei33@live.unc.edu	VIS			
9	Qing Mu	muqingcuc@163.com	VIS			
10	Yue Yang	287569987@qq.com	VIS			
11	Hang Liu	42045294@qq.com	VIS			
12	Yanping Zhang	3380550@qq.com	VIS			
13	Zhongbo Jiang	jzhongbo@163.com	VIS			
14	Xi Lin	lxhenry@live.unc.edu	Graduate			
15	LUYING XU	xuluying1103@163.com	VIS			
16						

WeChat

kakao

LINE

Popular Group Messaging/social media platforms in East Asian Countries

EAR Website

East Asian Librarian

Hsi Chu Bolick

Email Me

Contact:
Davis Library Global Resources & Area Studies
Office hours: M-W-F
(919) 962-1278

Social:

Subjects:
Asian History, Asian Studies, China Studies, East Asian Studies, Japan Studies, Korean Studies

Collection Overview

The East Asian Collection at Davis Library was established in 1964 when UNC began teaching courses on East Asia. The University of North Carolina and nearby Duke University have been sharing area studies library resources since the 1930s, and have agreed early on to share the responsibility of East Asian collection development. UNC concentrates on developing Chinese resources for both schools, while Duke focuses on Japanese material. The scope of this ongoing partnership includes not only library resources, but extends to various library services as well. At present, UNC library boasts one of the largest Chinese collections in the South, with a total holding of more than 200,000 volumes in print. The library is also actively expanding our collection to acquire digital resources and image materials, such as eBooks, databases, films, microforms and maps from East Asia in order to support the growing academic programs in Asian studies. The UNC-Duke library partnership enables UNC to rely on Duke's Japanese collection to meet research needs, and focus on maintaining a teaching collection for Japan. The Korean collection began in the late 2000s to support a new Korean minor program at UNC.

UNC library's Chinese collection is strongest in the following areas:

- Chinese language and literature from the Tang Dynasty (the 7th century) up to the modern time
- History from the late imperial period (1368) to the present day
- Art
- Archaeology and Cultural Heritage resources that include regional focus
- Religion, with emphasis on Buddhism, Confucianism, Daoism and Shintoism
- Cinema and Media, social sciences that includes Chinese Medicine (since the late 1990s)

Under the UNC-Duke partnership, UNC's Japanese collection is limited to support undergraduate instructions with focus on resources in Japanese language, selective works of Japanese literature (including English translations of Japanese literary works), Japanese history, geography and important Sinological subjects such as art, architecture, performing arts and Zen Buddhism.

The Korean collection, young but actively expanding covers resources for Korean language and literature, history, diaspora, films. The collection includes two major Korean academic databases, DBpia and KBpia.

Database Trials

For trial access information, please click on the "more..." link beneath the trial listing.

Listservs Signup

Workshops

Problems

- Lack of user input
- Lack of general staff input
- Non-collaborative workflow
- Decreased support for partnerships

Workshops

Step 1

Collect User Input

- Suggestions Bowl at events
- Open Calls on Social Media
- Entries added to Trello Board

Step 2

Collect Staff Input

- Staff suggestions encouraged
- Staff suggestions added to Trello Board

Workshops

Step 3

Collaborative Decision Process

- Staff members and head librarian comment and move Trello board entries
- Event possibilities are also discussed at weekly meetings

Step 2

Collaborative Logistics Process

- One a handful of select event is chosen as a desired outcome, a staff member checks the logistics
- Is speaker available? Is price possible?
- If price is not do-able, student will check partners list and contact potential partners
- Final go ahead is given by head librarian

Workshop Model Comparison

To sum up...

Better Communication method: introducing
Stack + regular group meeting

Better *planning* and *tracking progress*:
introducing **Trello**

Introducing a secure password manager :
LastPass

Using a single social media posting platform:
Hootsuite

Questions